

# SCIENTIFIC COMMUNICATION

Nicoletta Di Blas – Introduction

# People

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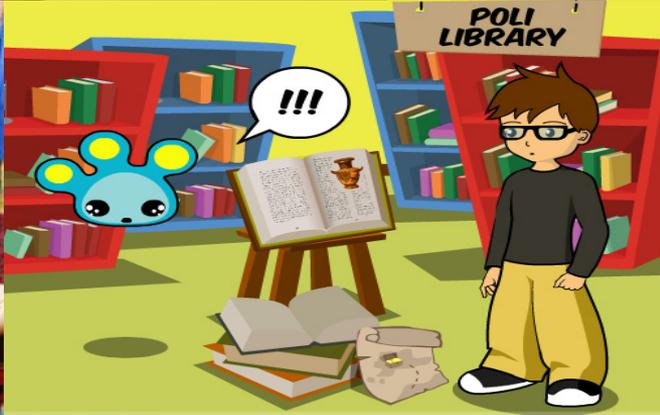
- Teacher: Nicoletta Di Blas
- Students

# HOC-LAB ([hoc.elet.polimi.it](http://hoc.elet.polimi.it))

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- **HOC**: Hypermedia Open Center – from 1997
- At the Department of Electronics and Information of Politecnico di Milano
- **Multidisciplinary team** (computer scientists, designers, content and pedagogy experts...)
- 3 academics, 6 temporary researchers, 2–3 PhD students on average
- Specializations:
  - **Methodologies** (design, requirements, usability, accessibility, ...)
  - **Tools** (3D MUVES, authoring/delivery tools...)
  - **Applications** (eLearning, eCulture, eTourism, ...)

# HOC at a glance



# Plato's cave

“...dragging out into the **light of the sun** [...] feel in the process **pain** and **rage**...”

“...if this person who had gotten out of the cave were to **go back down** again...”



# Course goal(s)

- Make students aware of communication as a dynamic and interpersonal process
- Equip students with communication skills on:
  - How to be clear
  - How to be persuasive
- Help students apply communication principles to the specific field of scientific communication

# What this course is about

- Rhetoric (communication – basic)
- Argumentation (communication – advanced)
- 5 “How to”:
  - Make an oral presentation
  - Prepare a CV
  - Prepare a research proposal
  - Write a scientific paper
  - Review a paper

# Methodology

- 5 lessons, from 9 am to 1 pm
  - ▣ Sept 24
  - ▣ Sept 25
  - ▣ Oct 1
  - ▣ Oct 3
  - ▣ Oct 5

# Materials

- Slides
- Background readings
  - ▣ Papers, excerpts from books
- Additional resources
  - ▣ Videos, websites...
    - ALL materials will be stored in the course's shared space in Google drive: **[goo.gl/GLFz7t](https://goo.gl/GLFz7t)**

# Evaluation

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- Pass / Non pass
- Based on:
  - A short assignment (executive summary of a paper)
  - A multiple choice online quiz on the course's content

# Contacts

- Mail:
  - [nicoletta.diblas@polimi.it](mailto:nicoletta.diblas@polimi.it)
- Communications:
  - During the lessons' breaks
  - After the lesson
    - please send an e-mail the day before

END

